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**First DCERN Manuscripts to be published in JAAD**

We are excited to announce that we have two DCERN manuscripts that have been accepted for publication in the Journal of the American Academy of Dermatology!

The first article is titled Dermatologists Preferences for First-Line Therapy of Moderate-to-severe Psoriasis in Healthy Adult Patients and has the following authors: Wan J, Abuabara K, Troxel AB, Shin DB, Van Voorhees AS, Bebo BF, Krueger GG, Callis Duffin K, Gelfand JM. This paper demonstrates that UVB is the most preferred first-line treatment for moderate-to-severe psoriasis in healthy adults. However, treatment preferences also vary based on geographic region of practice, prior treatment use, and phototherapy availability in one's practice, factors that are unrelated to the patient's indication for treatment. These results will help to inform the design of future comparative effectiveness trials, which are much-needed in order to compare therapies head-to-head and to discern how treatments should be used.

The second article is titled Dermatologist Response Rates to a Mailed Questionnaire: A Randomized Trial of Monetary Incentives and has the following authors: Wan, J, Abuabara, K, Shin, DB, Troxel, AB, Bebo, BF, and Gelfand, JM. We found that including a modest cash incentive not only can double dermatologists' response rates but also is cost-effective depending on how many responses one needs. As surveys methods are often used to collect data from dermatologists, our study suggests ways in which investigators can overcome the traditionally low response rates associated with surveying dermatologists.

**JAMA calls for Articles on Comparative Effectiveness Research**

In the April 2012, JAMA will publish a theme issue dedicated to Comparative Effectiveness Research. They are inviting authors to submit manuscripts related to CER, with manuscripts submitted before October 1, 2011, having highest priority. For this themed issue, JAMA is especially interested in papers from investigators who received funding from the American Relief and Recovery Act of 2009, which allocated \$1.1 billion to Comparative Effectiveness Research.

This is an exciting opportunity for the DCERN research, and we plan to submit manuscripts by September 2011. There will be time sensitive queries throughout July and August as we prepare data analyses to support our manuscripts. Data collected through June 30, 2011 will be utilized to it is essential that data on these patients be entered and complete by July 1, 2011.

**NEW DCERN Website**

After months of work we are very proud to present our new DCERN website! You can access this site at either [www.dermcern.org](http://www.dermcern.org) or [www.dermcern.com](http://www.dermcern.com). Let us know what you think!



## Site Showcase:

### Lancaster Dermatology Associates

**Dr. Bruce Brod**



**Dr. Bruce Brod** received his medical degree from the University of Pennsylvania and completed his residency in Dermatology at the University of Pittsburgh after completing a one-year internship in Internal Medicine at Brown University. He was Board certified in Dermatology in 1991 and recertified in 1999. A Fellow of the American Academy of Dermatology, Dr. Brod is a Clinical Associate Professor of Dermatology at the University of Pennsylvania School of Medicine where he teaches and supervises at the Contact Dermatitis Clinic on a regular basis. Dr. Brod is currently on the Board of Directors of the Pennsylvania Academy of Dermatology and Dermatologic Surgery and the American Contact Dermatitis Society and is a Fellow of the College of Physicians in Philadelphia, Pennsylvania. He is on active staff at Lancaster General Hospital.

**Abby Jacobson,MS,PA-C** graduated from the University of Pittsburgh with a degree in biology. She received her Master's degree from Philadelphia College of Osteopathic Medicine and has specialized in dermatology since graduation. She has had many articles published in national medical journals and serves on the editorial board for a national dermatology physician journal. She has also spoken at various national medical conferences and lectures regularly at Drexel/Hahnemann University, Philadelphia University, and Philadelphia College of Osteopathic Medicine. She has held leadership positions in Physician Assistant organizations on the state and national levels.

**Lena Buzzard** is a graduate from Consolidated School of Business, York PA. Since high school she knew she wanted to work in health care and help patients. Lena has worked at Dermatology Associates of Lancaster for over four years.

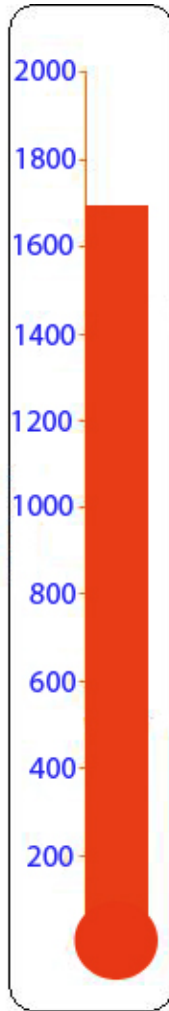
**Ashley Coble** is a graduate from Consolidated School of Business, Lancaster PA. She has worked with Dr. Brod for over five years. Ashley's strengths include team oriented spirit and the ability to remain calm under pressure.

## Database Updated

The CRCU database has been updated! Intralesional Steroids have been added to the Current Treatment Section of the Psoriasis Treatment Questionnaire on the CRCU database. This field is located at the end of the Current Light Therapy Section, exactly as it is listed on the Psoriasis Treatment Questionnaire source document.

## Amgen Donation

The international biotechnology company, Amgen has donated \$400,000 to DCERN to support its future research endeavors. We are grateful for Amgen's recognition of our current research network and look forward to the future opportunities this donation provides.



# Current Subject Enrollment

## DCERN Sites

- University of Pennsylvania, Philadelphia, PA
- University of Utah, Salt Lake City, UT
- Dermatology Associates of Lancaster, Lancaster, PA
- DermDOX Centers for Dermatology and Telermatology, Hazelton, PA
- Buffalo Medical Group, P.C., Buffalo, NY
- Peachtree Dermatology Associates, Atlanta GA
- Colorado Springs Dermatology Clinic P.C., Colorado Springs, CO



## DCERN STAFF CONTACT INFORMATION



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